Beat: Arts

Guest of Honour 2015 Frankfurt Book Fair

Indonesias Pavilion

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USPA NEWS - This Pavilion is a constellation of spheres, a display of differences, inviting you to enter an immersive experience. You are expected to walk around, leisurely, becoming flaneurs of the day, enjoying simple discoveries. Following the Guest of Honour´s theme, i.e.“17,000 Islands of Imagination“ ...

...it is designed to bring the diversity of Indonesia, evoking its artistic and intellectual sources, its legacy and its current creativity. The pavilion takes “the sea“ and “the islands“ as the motif of its space, form and color arrangement. The 2400 square meters exhibition hall is transformed into a formation of openings, called “islands“, separated from one another by the “sea“. “Islands“ are space of different kind of activities, while “sea“ becomes the permeable barrier to be explored; mysterious and full of surprises.

“The sea“ is represented by rows of semi-transparent lanterns hanging from the ceiling. They define the space and display the content of the exhibition: phrases from poetry, video projections, children books` and comics` illustrations, et cetera. Lights and shadows are the pavilion`s shifting foundation ““ a visual allegory of the sea ““ that drapes a string of “islands“, each with its own narrative: performance, words, images, tales, spices, texts of the past, and inquiries.
“Our journey inside the pavilion`s spheres underlines the fact that the world of books are an edifice built on ever-changing encounters“, said main architect Muhammand Thamrin.
Some times later the Minister of Culture Anies Baswedan, showed up and was greeting the audience.

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